



Not connected to cable or satellite TV? **Take action!**

On June 12, 2009 WGBH—along with every US TV station, as mandated by federal law—will stop transmitting traditional analog signals and begin broadcasting exclusively in digital TV, the new format that is becoming the nation's standard.

If you already subscribe to cable or satellite for every TV set in your home or office, you don't need to worry about the change.

But if you have any TVs that are not connected to cable or satellite (say, in your kitchen or children's rooms) or that don't have a built-in digital tuner (new sets purchased after March 2007 should), you will need to take steps to continue to receive free, over-the-air television.

**Don't wait till June.
Don't let your TV go blank.
Let WGBH help you go digital now!**



New Deadline! June 12

Don't wait till June.
Go digital today!

**Get info on the federal
government's coupon program
for digital converter boxes**

- Visit dtv2009.gov
- Or call 1-888-388-2009 (voice)
or 1-877-530-2634 (TTY)

WGBH is here to help

- Visit wgbh.org/digitaltvswitchover
- Or call 617-300-3300

Watch WGBH on digital TV

Once you've made the switch to digital TV, there's even more WGBH to love!
Learn more at wgbh.org/tvchannels.





The biggest change since color TV...available today!

What is the DTV switchover? Most over-the-air TV stations broadcast in both analog and digital TV (DTV) formats. Federal law requires that all full-power TV stations broadcast exclusively in digital after June 12, 2009.

What do I need to do? If you have an older TV set with “rabbit ears” or a rooftop antenna, it’s decision time:

- Purchase a digital converter box for every TV that relies on an antenna (government-issued coupons are available to help you offset the cost) OR
- Replace any sets that rely on an antenna with a new digital TV OR
- Connect every set to a paid service such as cable or satellite TV.

How do I go about getting my converter box? Take advantage of the \$40 coupons the US government is offering consumers. Each box costs \$50-70, depending on manufacturer. Every household can apply for up to two coupons. To request coupons or for more info, visit dtv2009.gov or call 1-888-388-2009 (voice) or 1-877-530-2634 (TTY).

Your coupon pack will include a list of retailers (including most major electronics stores) that carry coupon-eligible converter boxes. Coupons are mailed approximately six weeks after your request and expire 90 days from mail date. The government has a limited number of coupons, so WGBH encourages you to request yours right away.

Will I need a new antenna to receive digital programming? In many cases you will be able to use your existing antenna, once you’ve connected to a converter box. In some cases, though, a new antenna will be necessary. WGBH recommends that you try your existing set-up before considering a new antenna.

Will my VCR or DVD recorder continue to work after the digital transition? Yes. Simply connect your recording device to the converter box instead of connecting it directly to your TV.

Do I need to buy a new TV? No. You will be able to use your existing TV as long as it is connected to a converter box or to a paid subscription service like cable or satellite.

If I buy a new TV, can I just plug it in to receive digital TV? Do I need to connect to a paid TV service such as cable or satellite? If you purchase a new digital TV, you can simply connect it to your antenna and you’ll be able to enjoy digital TV right away.

Will I continue to receive closed captioning and Descriptive Video Service (DVS®) with the digital converter box? Yes, both closed captioning (for viewers with hearing loss) and DVS (for those with vision loss) are supported on the coupon-eligible converter boxes.

Will I receive high definition (HD) with a converter box? No. The converter box does not enable an analog TV to deliver images in high-definition resolution, which is a sharper, clearer picture. If that’s what you want, you’ll need a TV with high definition, HDTV.